

2025 Sherwood Fusion Theory Conference April 7-9, 2025 NYC, NY

Conference Website

Conference Sponsor Prospectus



Dear Prospective Exhibitor or Sponsor,

We are excited to invite your organization to participate as a sponsor or exhibitor at the 2025 Sherwood Fusion Theory Conference, scheduled to take place in Wyndham New Yorker Hotel, New York City, NY, April 7-9, 2025.

We anticipate that this year's conference will draw approximately 150 participants from around the globe, with a substantial percentage comprising students and early career researchers. With over 65 years of history, Sherwood Fusion Theory Conference has served as a unique platform for experts in fusion energy research to exchange knowledge, experiences, and insights on the fundamental theory that drives the latest discoveries, trends, and innovations in the field.

As a sponsor, you will have the invaluable opportunity to showcase your company, products, or services, as well as advertise current job openings to our diverse audience. Students represent about 30% of the conference attendance every year.

We offer two sponsorship packages tailored to meet the needs of your organization's size and budget. Please refer to the enclosed Sponsorship Prospectus for detailed information on participation opportunities. Our Sapphire exhibitor package includes two complimentary exhibitor passes, granting full access to the meeting, and an invitation to participate in a panel discussion on the role of fusion theory in fusion industry.

For further inquiries or information, please contact Elizabeth Paul (Chair, Local Organizing Committee), Fatima Ebrahimi (Chair, Program Committee), Evdokiya Kostadinova (Chair, Sherwood ExCom), or Saralyn Stewart (Sherwood Administrator) via email.

We look forward to welcoming you to the 2025 Sherwood Fusion Theory Conference in New York City!

Fatima Ebrahimi
Princeton Plasma Physics Lab
Email: febrahim@pppl.gov
Chair, Program Committee)

Evdokiya Kostadinova Auburn University Email: egk0033@auburn.edu Chair, Sherwood Executive Committee Elizabeth Paul
Columbia University
Email: ejp2170@columbia.edu
Chair, Local Arrangements Committee

Saralyn Stewart
The University of Texas Austin
Email: stewart@physics.utexas.edu
Sherwood Administrator



PROGRAM

Please refer to the Conference Website for latest updates and announcements.

- Invited Presentations
- Poster Sessions
- Vendor Exhibition & Panel Discussion
- Social Events
- Student Awards & Closing Remarks

KEY DATES

- Invited Abstract Submission Deadline February 21, 2025
- Poster Abstract Submission Deadline March 14, 2025
- Early Registration Deadline March 28, 2025
- Registration Cancellation Deadline: April 4, 2024

CONFERENCE PACKAGES

We provide two sponsorship packages: Sapphire and Glass. The **Glass package (\$2,500)** offers significant exposure and visibility at the conference and an exhibitor tabletop display to showcase your products and services throughout the conference. The **Sapphire package (\$4,000)** provides all the perks of the Glass package along with two exhibitor passes granting full access to the meeting and an invitation to participate in a fusion industry panel. Additional sponsorship opportunities include sponsorship for the student awards, travel support (for students, early career colleagues, or colleagues from adjacent fields), the conference social event, and beverages at the poster session.

SAPPHIRE PACKAGE \$4,000

On-site Marketing

- Logo or Name displayed on conference display boards near the registration table and common areas.
- Logo or Name projected in session room.

Pre-Conference Marketing

- Sponsorship identified and linked on the conference website.
- Logo or Name included in dedicated social media posts and official conference communications.



Exhibitor tabletop display

 Designated space for tabletop display in prominent pre-function area directly outside of the session room.

Conference Participation

- Two complimentary exhibitor passes granting full access to the meeting, including the social events.
- Invitation to participate in a Panel Discussion on the Role of Fusion Theory in Industry.

GLASS PACKAGE \$2500

On-site Marketing

- Logo or Name displayed on conference display boards near the registration table and common areas.
- Logo or Name projected in session room.

Pre-Conference Marketing

- Sponsorship identified and linked on the conference website.
- Logo or Name included in dedicated social media posts and official conference communications.

Exhibitor tabletop display

 Designated space for tabletop display in prominent pre-function area directly outside of the session room.

OTHER SPONSORSHIP OPPORTUNITIES

- 1. Sponsor best student poster awards (\$750 each, max. 5).
- 2. Sponsor the Conference Social Events (\$2,000-\$10,000).
- 3. Sponsor beverages at Poster Sessions (\$1,000-\$5,000).



On-site marketing:

- Logo or name displayed on the poster award certificate.
- Logo or name displayed on a separate display board during poster sessions, directional signs, and pop-up signs on the serving tables.

Pre-Conference Marketing:

- Sponsorship identified and linked on the conference website.
- Logo or Name included in official conference communications.

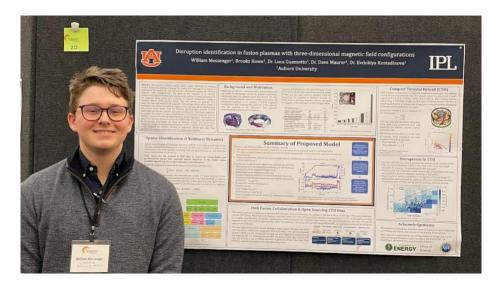


2025 Sherwood Conference Venue at the Wyndham New Yorker Hotel



2024 Student Poster Award Winners



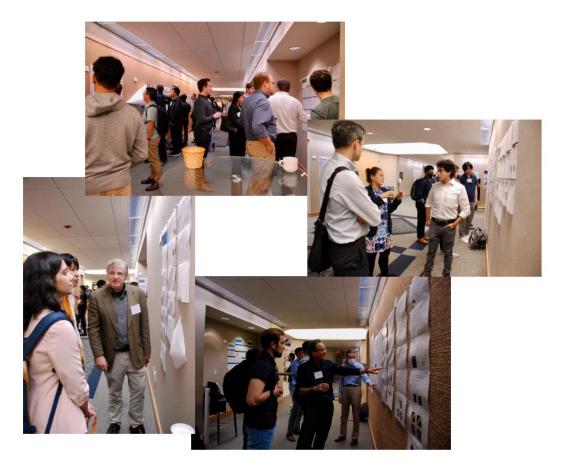


Undergraduate presenter at 2024 Sherwood



Youngest member of Sherwood





2023 Sherwood Poster Session



2023 Sherwood Reception